



ANCA TRIFAN

A technical event professional that translates Tech in layman's terms.

*"Event AV & Lighting: demystified"
Podcast Host & Producer*

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She was able to craft a message for our audience that combined her body of expertise with our audience's immediate needs, giving them useful actionable takeaways.

-Swaim Strategies



Speaking Topics

Leveraging Event Technology to Create Memorable Experiences

With almost two decades of event planning, management and event productions experience, my goal is to provide your audience with tactical and tangible technical advice by combining examples, humor and an informal while focused presentation so your audience gets a good tech understanding and the ability to leverage any current and upcoming technology to provide attendees with a positive memorable event experience they will continue talking about after the event is long over.

There's room for more Women in Tech and Event Productions

My professional journey in event productions is influenced by my own personal narrative of finding my place among men for the last 20 years in the mostly male-dominated audio-visual event industry, which is the main driver behind my passion and conviction that there's room for more women at the tech table, women have a place in this industry, they belong here! My desire is to use my influence and any opportunity presented to empower women to believe in themselves, in their technical capacity and contributions to the event productions industry!

Bio

The ultimate technical event planner and manager for the event planners.

I am an event professional entrepreneur and a Certified Meeting Professional with 15+ years of experience in Event Management & Productions that specializes in a very unique niche of the event industry. I am passionate about supporting, educating and empowering - through speaking opportunities and my Podcast - the corporate, nonprofit, for-profit, special event planner/manager and their event to leverage audio-visual, lighting, projection and other event technologies to create unique and memorable event experiences!

As seen in:

ELEVATE, a NEW Event Conference: Let's break it down: Lessons from the Gala

Marquam Auction Agency Happy Hour Series: Best Practices: AV, Sound, Video, Graphics & Visuals

EXPERTISE

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DESIGN**

**WORK/LIFE
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