



Making the jump from in-person events to online events seems like a lot. And just like any other thing in life, having the right partners and allies on your side will make that pivot seem like a walk in the park. As a highly experienced tech-savvy agency, Tree-Fan Events can help you make this transition as seamless as possible. Every day we are helping our clients witness this transition and we believe we can contribute tremendously to your virtual fundraising event, designing an experience that your online audience gets involved in with true moments of interaction, engagement, and co-creation, all with the flawless use of technology.

In-Studio Virtual Producer + In-Studio Virtual Event Production & LIVE Broadcast – [contact us](#) for Pricing

- ❖ This package includes 100+ minutes of LIVE Streaming (approx. 30’ Pre-Event, 60’ Live, 15’ Post-Event)
- ❖ This tier gives you access to a Mortar and Brick Broadcasting Studio with the opportunity to include LIVE in the event: an In-Studio virtual benefit auctioneer, an In-Studio/Remote emcee and up to five remote virtual speakers (and an unlimited number of pre-recorded content or pre-recorded speakers)
- ❖ You get 3 virtual meetings with our project manager participating in the ideation phase to generate event concepts and develop the plan for executing the event’s vision ensure efficient workflow and communication between all stakeholders, we will provide you with a production timeline and ROS (run of show) with key deadlines, URL links and content assets deliverables timeline
- ❖ We will schedule & where feasible attend pre-event walk-throughs & a technical run-through at our chosen AV Production partner location
- ❖ We will provide you with recommendations for online giving platforms and referrals to our trusted partners
- ❖ We will work collaboratively with your event’s key staff and auctioneer to create/solidify script/event flow
- ❖ Collaborate closely and providing guidance on writing an impactful & focused Script w/ technical details
- ❖ Coordinate collection and sharing of all necessary event assets, content & media for live streaming of the virtual event
- ❖ Facilitating technical assessment testing & run-throughs for remote speakers/presenters and their at-home equipment to ensure optimal CALL (camera, audio, lighting, location) setup
- ❖ Assign/review graphic work from graphic designer for slides, overlays, lower thirds
- ❖ Work closely with the on-site studio director to implement event’s vision during broadcast
- ❖ Manage & oversee all production elements with our AV production partner during the live stream