

Setting up and Scheduling your Youtube Live Stream

1) Navigate to Youtube Creator Studio

☰ YouTube

Search



Click on your account on the top right corner



Web Cast

webcast@theavdept.com



My channel



Creator Studio



Switch account



Sign out



Dark Theme: Off



Settings



Help



Send feedback

Language: English



Content location: United States

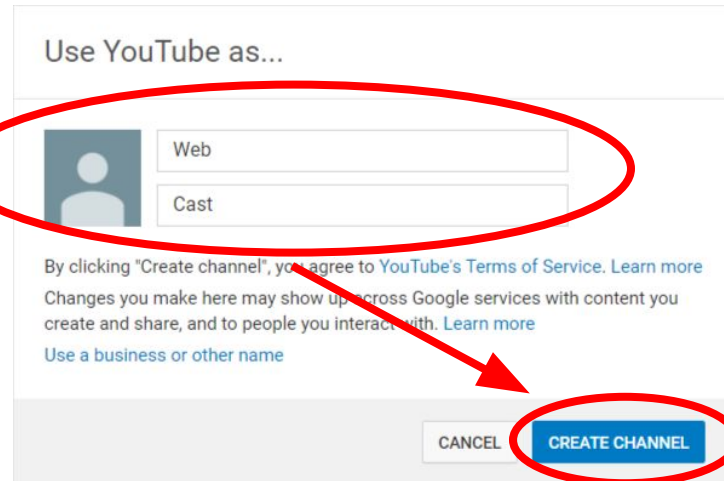
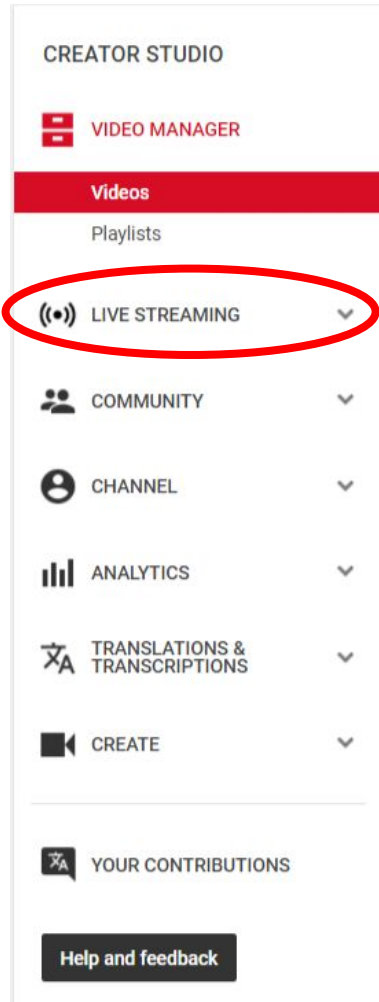


Restricted Mode: Off



Restore old YouTube

2) Click on “Live Streaming”, create the channel name you want to display on your YouTube profile, then click “Create Channel”.



3) Click on “Get Started”, then complete account verification steps (if prompted).

Go live. Any time. For any reason.

YouTube makes it simple to jump online with game play, news, music, sports, or just you and your thoughts.

Get started

Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features on YouTube, and helps us make sure you're a real YouTuber, not a robot. [Learn more](#)

Select your country

United States

How should we deliver the verification code to you?

- Call me with an automated voice message
- Text me the verification code

Which language should we use to send you the verification code?

English (US) [change language](#)

What is your phone number?

Please input a valid phone number.

For example: (201) 555-5555

Important: Up to two accounts can be verified per phone number per year.

Submit

✓ Verified

Congratulations! Your YouTube account is now verified.

Continue

4) Click on “Stream Now”, scroll down to “Basic Info”, type in a title and description, select “Schedule Next Stream”, and set the time and date you plan to go live.

The screenshot displays the YouTube Creator Studio interface. On the left sidebar, the 'LIVE STREAMING' section is highlighted in red, and the 'Stream now' button is circled in red. A red arrow points from this button to the 'BASIC INFO' tab in the main content area. The 'BASIC INFO' tab is active, showing a form for setting up a live stream. The form includes a title field with the text 'Web Cast Live Stream', a description field with the placeholder 'Add description', a checked checkbox for 'Schedule next stream', a date field set to 'Nov 10, 2017', a time field set to '6:45 PM', a location field set to 'United States US/Pacific', a category dropdown menu set to 'Entertainment', and a privacy dropdown menu set to 'Public'. Red arrows point from the 'Stream now' button to each of these fields. At the bottom right, there is a link for 'Advanced settings'.

CREATOR STUDIO

DASHBOARD

VIDEO MANAGER

LIVE STREAMING

Stream now

Events

COMMUNITY

CHANNEL

ANALYTICS

TRANSLATIONS & TRANSCRIPTIONS

CREATE

BASIC INFO STREAM OPTIONS CARDS

Web Cast Live Stream

Add description

Schedule next stream

Nov 10, 2017 6:45 PM

United States US/Pacific [Edit](#)

Category

Entertainment

Privacy

Public

[Advanced settings](#)

Web Cast Live Stream

Add description

Schedule next stream

Nov 10, 2017 6:45 PM

United States US/Pacific [Edit](#)

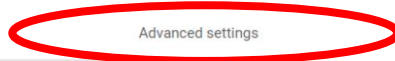
Category

Entertainment

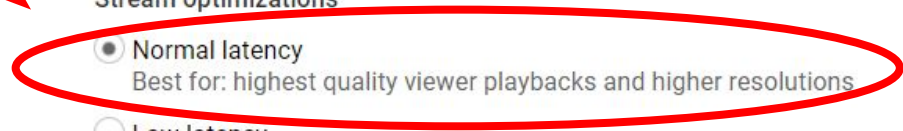
Privacy

Public

5) We recommend setting your streaming optimizations to “Normal Latency” for highest video quality during live stream.

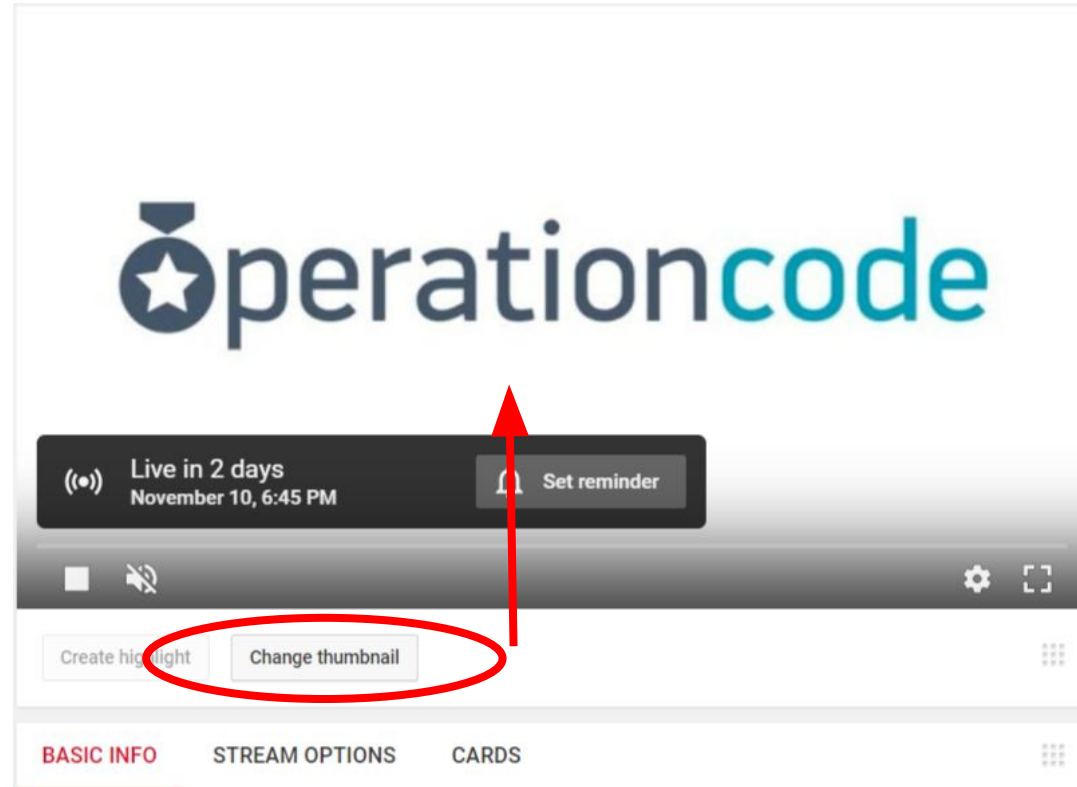


Stream optimizations

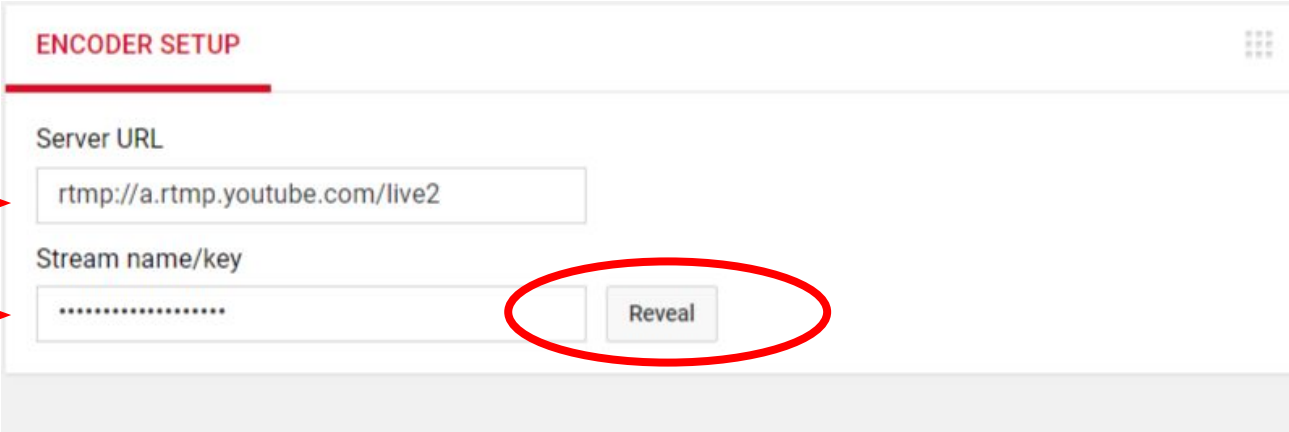


- Normal latency
Best for: highest quality viewer playbacks and higher resolutions
- Low-latency
Best for: near real-time interaction, with minimal playback buffering
- Ultra low-latency
Best for: real-time interaction.
Does not support: DVR, closed captions, 1440p, and 4k resolutions

6) Navigate back to the “Stream Now” page. Change the image thumbnail to a picture you want viewers to see while waiting for your stream to start.



7) Navigate back to the “Stream Now” page, scroll down to “Encoder Setup”. Send both the “Server URL” and “Stream name/key” information to The AV Department. NOTE: You must click “Reveal”, then quickly copy the information.



The screenshot shows a web form titled "ENCODER SETUP" with a red underline. It contains two input fields and a button. The first field, labeled "Server URL", contains the text "rtmp://a.rtmp.youtube.com/live2". The second field, labeled "Stream name/key", contains a series of dots. To the right of the second field is a button labeled "Reveal". Two red arrows point from the left towards the "Server URL" and "Stream name/key" fields. A red oval highlights the "Reveal" button.

ENCODER SETUP

Server URL

rtmp://a.rtmp.youtube.com/live2

Stream name/key

.....

Reveal

8) Next to the “Encoder Setup”, you will find the link to your live stream. Share this link on social media or embed it on your website to direct viewers to your stream!

The image shows two parts of a YouTube interface. On the left is the 'ENCODER SETUP' section with a red underline. It contains a 'Server URL' field with the text 'rtmp://a.rtmp.youtube.com/live2' and a 'Stream name/key' field with a masked password '.....' and a 'Reveal' button. A red arrow points from the 'Reveal' button area to the right. On the right is the 'SHARE' section, also with a red underline. It features a text input field containing the URL 'https://www.youtube.com/channel/UCGNUMzEV5ZCNnfRDg3BL'. Below the input field are social media sharing icons for Facebook, Twitter, Google+, Email, Reddit, Tumblr, Pinterest, VK, LinkedIn, and SoundCloud. A red circle highlights the entire 'SHARE' section, including the URL field and the social media icons.