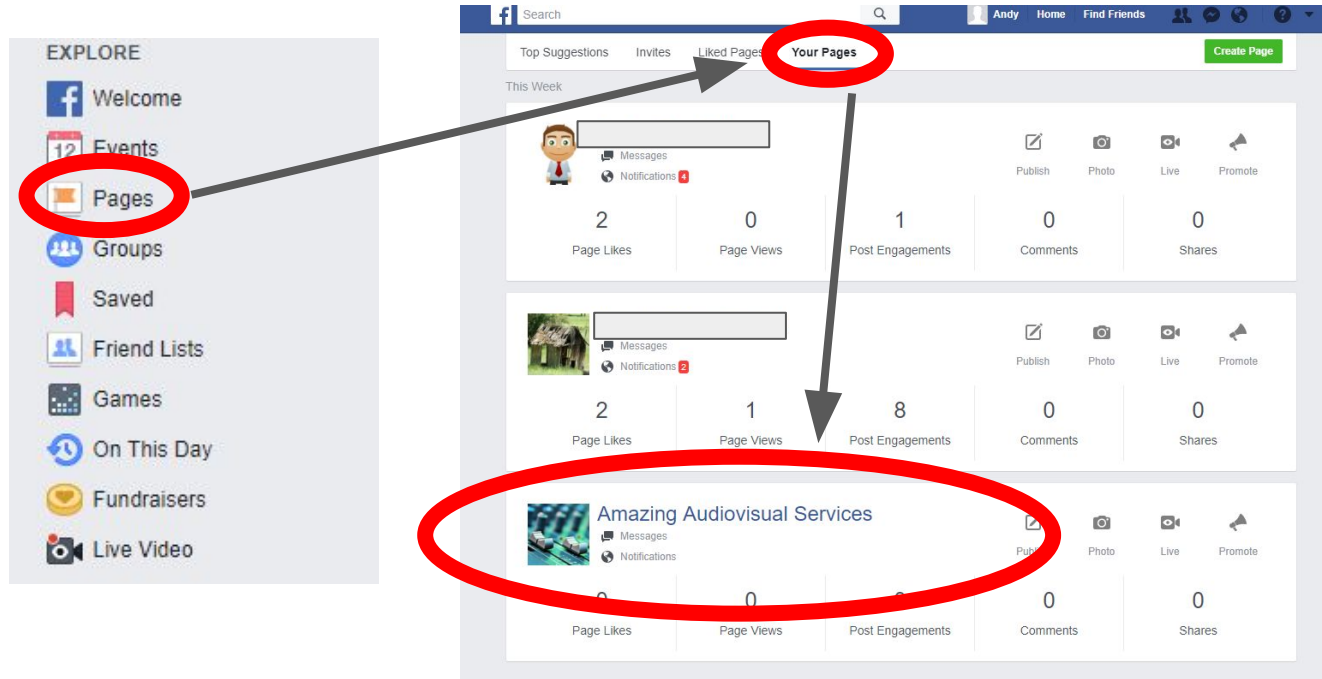
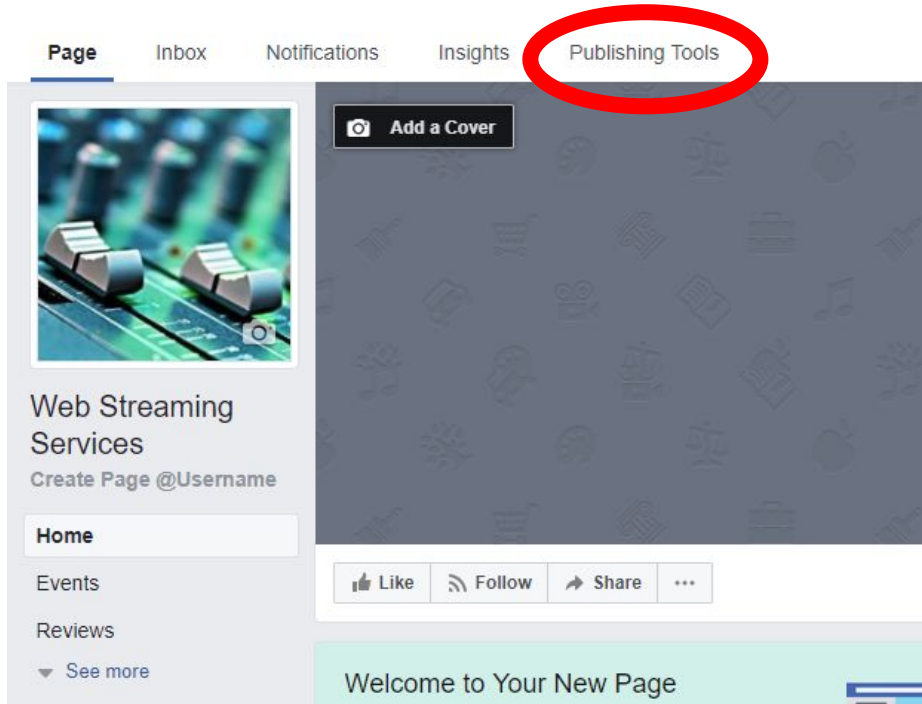


Scheduling a live feed on Facebook

1) Make sure you are logged into an account that has administrator privileges on the page you want us to broadcast to. Then, navigate to the page.



3) Once on the page, click on “Publishing tools.”



3) Once on the page, click on “Videos,” then click “+ Live”.

Page Inbox Notifications Insights **Publishing Tools** Settings Help ▾

Video Library is a place to manage all your videos on Facebook. Take the tour to learn more. [Start Tour](#) ×

Posts





- Published Posts
- Scheduled Posts
- Drafts
- Expiring Posts
- Videos**
- Video Library
- Videos You Can Crosspost

Lead Ads Forms

- Forms Library
- Draft Forms Library

Video Library [View Insights](#) **+ Live** **+ Upload**

Search... [Actions](#) ▾ [Filters](#) ▾ ◀ ▶

<input type="checkbox"/>	Video	Status	Views	Date Added
<input type="checkbox"/>	 AV Department Test Stream Jon Hasty L ive from the Grand Ballroom at the Mult...		2	● Sep 1, 2017 at 12:34pm Andy Dowsett
<input type="checkbox"/>	 Testing Check out the live stream 😊		1	● Aug 14, 2017 at 12:17pm Andy Dowsett

3) Upon seeing this page, click “Next”.


Create Live Video

This will create a live video, streamed directly from your professional video equipment or encoding software. This is not for creating live videos from your computer's webcam.

Secure connection (SSL)
A secure connection is better, but it may not work with all encoders.


Depending on your streaming software, you will use either the Single Field or Separate Fields option below. Copy the contents of these text fields into your video streaming software's set-up fields. [Learn more about live video](#)


Single Field


Server or Stream URL 

OR

Separate Fields

Server URL 

Stream Key 

 Keep the Stream Key secret. Anyone can use them to stream video to your post. This stream key is valid for 7 days. Once you preview the video, you have up to 5 hours to go live. If you need more time, create a new stream key closer to the time.

Next

5) Type in desired video title and any tags (separate with space). Then click the down arrow next to “Go Live”.

Create Live Video

What's on your mind?

Basic Advanced Stream Key

Video Title
Check out the Live Stream!

Video Tags
Webcast

OFFLINE

If your video stream isn't working, make sure you copied the contents of these fields into your video streaming software's settings. [Learn more.](#)

Secure connection (SSL)

Server URL
rtmp://live-api-a.facebook.com:80/rtmp/

Stream Key
1823319811314554?ds=1&s_e=1&s_l=1&a=ATi7E_J4nQji

Don't put third-party video ads in your live video. For example, don't include bumpers, pre-roll, mid-roll or post-roll. Ensure any pre-recorded content is clearly distinguishable from live content.

Go Live

Schedule Live...

6) Schedule the desired start time, date, and upload an image if you like. Then click Schedule!

Schedule Live

Select a date and time when you want to go live. You can also add a custom image.

When you schedule your live video, an announcement will be published immediately.

Verify your live video feed at least 20 minutes before the scheduled start time. To verify it, preview the feed by opening the scheduled video in your Video Library.

LIVE People following your event will be notified about your scheduled broadcast, and some may be waiting for you at the scheduled start time. The live video will begin automatically at the scheduled start time. You must go live within 10 minutes of the scheduled time or your video will be canceled.

Scheduled Start Time

9/9/2017 1:00 PM PDT

Custom Image

Upload Image

News Feed Announcement Preview

Web Streaming Services plans to go live. Just Now


Tomorrow at 1:00pm
Web Streaming Services plans to go live.
Get Reminder

Tip: Image you choose to upload will replace this one.

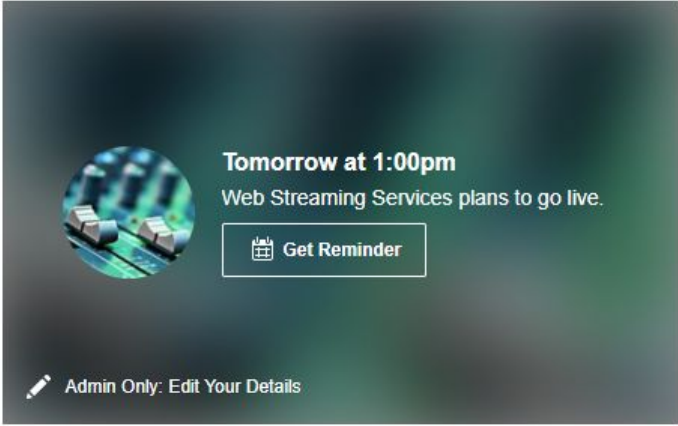
Cancel Schedule

This is what the post will look like before it goes live.


Posts





Web Streaming Services plans to go live.
[?] · Just now · 🌐






Tomorrow at 1:00pm
Web Streaming Services plans to go live.

 Get Reminder

 Admin Only: Edit Your Details

 Boost Unavailable

 Like  Comment  Share 