

In-person,
Virtual &
Hybrid

Event Productions



VIRTUAL EVENT BROADCAST

LIVE-STREAMING TECHNOLOGY AND PRODUCTION THAT GIVES YOUR EVENT
THE ABILITY TO BROADCAST YOUR EVENT FROM ANYWHERE TO EVERYWHERE

✓ **HIGH-VALUE LIVE BROADCAST**

Your event is produced like a live television show with Picture-in-Picture ability, seamless transitions between content, ability to show graphics such as built-in overlays, lower third titles, countdown, etc. and broadcasted in 1080p, and delivered to your online platform of choice (Facebook Live, YouTube Live, Vimeo) or embedded on your website or online auction platform (we provide you the link).

✓ **WEBSTREAMING PRODUCTION TEAM**

Our Virtual Event Producer becomes an extension of your planning team and our live-streaming production team will carry the heavy lifting of the broadcast. You get a dedicated sound engineer, web-streaming engineer and technical director that work closely with the Virtual Producer to ensure a high-quality webcast and flawlessly execute your event.

✓ **PRE-EVENT PRODUCTION**

Our Virtual Event Producer will meet one-on-one (virtually) with you to create the ROS and Cue2Cue Production Script, will provide you with a Production Timeline for key deliverables, review and test all content assets, such as video files, presentation slides, graphics, sponsor logos, schedule and run all technical run-throughs with your remote speakers, emcee, benefit auctioneer and work collaboratively with your event's key staff and auctioneer to create/solidify script/event program flow.

✓ **MINIMAL EQUIPMENT NEEDED TO HOST**

We will walk you through the equipment needed for you to successfully join live from a remote location. We will provide you with suggestions, tips, and alternatives so that with a web camera, a microphone, and a reliable internet connection you can join us from anywhere you are located. We might assist with pre-recording your content in case broadband is unstable and a cause of worry.

✓ **BONUS FEATURES**

We will create a set of graphics custom to your event, complete with several backgrounds, overlays, lower third titles, 30 min of Pre-Event Roll time and 15-min of Post-Event Time. Chatting is enabled, a back-up stream is provided, and you will have access to a link to download the recording of the virtual event. We provide for an additional fee a custom-built landing page for your event, content creation such as pre-recording remote video content and can recommend media services for any organizational videos or post-event media work.



Located in Boise, ID. We are a relationship-based event planning and production agency that will come alongside you, offering event planning and technical support, strategic event design, production management and execution for live, virtual and hybrid events

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