



Making the jump from in-person events to online events seems like a lot. And just like any other thing in life, having the right partners and allies on your side will make that pivot seem like a walk in the park. As a highly experienced tech-savvy agency, Tree-Fan Events can help you make this transition as seamless as possible. Everyday we're helping our clients witness this transition and we believe we can contribute tremendously to your virtual event, designing an experience that your online audience gets involved in with true moments of interaction, engagement and co-creation, all with the flawless use of technology.

## **Virtual Event Production & LIVE Streaming for Virtual Gala-at-Home – \$2000**

*(Special Pricing for all our non-profit friends that use the Auctria online auction platform\*)*

- ❖ This package gives you 90 min of LIVE (15min Pre-Event & 60 Min Event & 15 min Post-Event) with a link to the recording to be used as marketing collateral in the future (for post-production editing needs, please let us know and we will add that service on at an additional cost)
- ❖ You get 3 virtual meetings with our project manager to ensure efficient workflow and communication between all stakeholders, we will provide you with a production timeline and ROS (run of show) with key deadlines, URL links and content assets deliverables timelines. We will also work collaboratively with your event's key staff and auctioneer to create/solidify script/event flow.
- ❖ Guidance on the setup of the [Auctria](#) online giving platform. If you need assistance with running the Live Controller during the broadcast let us know and we can build that additional service into the package, as well as add-ons for building the online giving page with package descriptions, photos, opening and closing times, integrate the Live Stream, generate data and metrics reports post event
- ❖ Build and Coordinate all elements of the virtual event, including overlays, titles, lower thirds etc.
- ❖ Facilitate technical assessment testing & run-throughs for remote speakers/presenters and their at-home equipment to ensure optimal CALL (camera, audio, lighting, location) setup.
- ❖ Produce the Virtual Event from behind the scenes using OBS, Stream Yard or another live streaming software the day of the event, providing you with a live-streaming link to the giving platform page, Facebook, YouTube or provide link for your IT admin to add to your event's landing page.

- \*If you are not an Auctria client, see our other pricing tiers or [reach out to us](#) directly to help figure out a package for you & your event.